

campaign overview

obesity is a women's health issue

Obesity is a chronic disease that affects

1 in 3 American women.¹ The disease has a significant physical, social and financial impact on women throughout their lives.

Even though obesity has serious health consequences, it is often misunderstood. As a result, **many health insurance plans include barriers** that place the full range of obesity care options, particularly medications, out of reach for many women.

Comprehensive obesity care should be covered just as care for other chronic conditions is covered—it's only fair.

about the campaign

The EveryBODY Covered campaign is working to advance women's health by **improving access to comprehensive obesity care for all**. The campaign is focused on the following:



Dispelling myths about obesity—recognizing obesity is a chronic disease—and sharing information about its impact on women throughout their lives



Empowering women of diverse backgrounds to use their voices to share their journeys and advocate for coverage



Urging employers and elected officials to ensure coverage for the full range of evidence-based obesity care and treatment

working to ensure everybody has obesity care options

The EveryBODY Covered Campaign is led by the Alliance for Women's Health & Prevention (AWHP) in partnership with a diverse network of partners.



Alliance for Women's Health & Prevention

"Women's health and obesity are linked. If you care about maternal health, if you care about cancer prevention, if you care about heart disease or if you care about mental health—then you need to care about obesity."



-Millicent Gorham CEO, AWHP

Support for the campaign has been provided by Eli Lilly & Co.

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¹ https://www.kff.org/other/state-indicator/adult-obesity-bysex/