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| **EveryBODY Covered Benchmark Research** | |
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| **METHODOLOGY** |  |
| Sample Source: | IntelliSurvey |
| Administration: | Online |
| Field Dates: | February 29 – March 15, 2024 |
| Survey Population: | US – Women General Public (18-75) |
| Total Sample Size: | N = 1000 (n=500 including Gen Pop + n=500 oversample of patients, advocates, and caregivers exclusively)  Weights were applied to balance out the proportion of individuals with obesity in the sample based on census estimates and existing literature. In this report, weighted metrics are shown alongside unweighted counts. |

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| **SCREENER** |

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| S4 | Have you taken a prescription medicine within the past 12 months? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes | 77% | 90%↑ | 71% |
| 2 | No | 23% | 10% | 29% |

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| S5 | Do you have a chronic disease or condition? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes | 48% | 74%↑ | 37% |
| 2 | No | 51% | 26% | 62% |
| 99 | Prefer not to answer | 1% | 0% | 1% |

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| Asked of those with a Chronic Condition | | | | |  |
| S6 | Which of the following best describes the condition? Select all that apply. | | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** | |
|  |  | *(n=604)* | *(n=472)* | *(n=132)* | |
| \_1 | Allergies | 29% | 35%↑ | 24% | |
| \_2 | Arthritis / Joint Ailments | 32% | 42%↑ | 22% | |
| \_3 | Autoimmune / Blood / Immune | 13% | 11% | 15% | |
| \_4 | Cancer | 2% | 4% | 0% | |
| \_5 | Cardiovascular / Heart | 12% | 18%↑ | 7% | |
| \_6 | Diabetes | 24% | 29%↑ | 18% | |
| \_7 | Gastric / Digestive | 19% | 24%↑ | 14% | |
| \_8 | Genetic / Congenital | 1% | 1% | 2% | |
| \_9 | Gynaecological / Urological | 3% | 4% | 2% | |
| \_10 | Hearing impairment | 4% | 6%↑ | 2% | |
| \_11 | Infectious Diseases | 1% | 1% | 1% | |
| \_12 | Learning Disabilities | 3% | 3% | 4% | |
| \_13 | Mental Health | 32% | 36% | 28% | |
| \_14 | Muscular / Musculoskeletal / Bone Fractures | 5% | 9%↑ | 2% | |
| \_15 | Neurologic / Nervous | 12% | 12% | 12% | |
| \_16 | Non-Diabetic Endocrine | 3% | 4% | 2% | |
| \_17 | Obesity | 37% | 78% | 0% | |
| \_18 | Respiratory | 12% | 13% | 10% | |
| \_19 | Skin / Dermatologic | 11% | 13% | 9% | |
| \_20 | Sleep Disorders | 19% | 27%↑ | 11% | |
| \_21 | Urinary / Renal | 5% | 7%↑ | 2% | |
| \_22 | Vision Impairment | 14% | 15% | 12% | |
| \_97 | Other | 14% | 12% | 16% | |

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| S7 | Do you consider yourself to be: | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=632)* | *(n=274)* | *(n=358)* |
| 1 | Underweight | 8% | - | 10% |
| 2 | Normal weight | 53% | - | 63% |
| 3 | Overweight | 37% | 99%↑ | 25% |
| 99 | Don’t Know | 2% | 1% | 2% |

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| Asked of those who reported Overweight or Don’t Know | | | | |
| S8 | Do you consider yourself now to have obesity or not have obesity? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=372)* | *(n=274)* | *(n=98)* |
| 1 | Obese | 36% | 87% | 0% |
| 2 | Not obese | 55% | 9% | 87% |
| 99 | Don’t Know | 9% | 3% | 13% |

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| Asked of those who reported Not Obese or Don’t Know | | | | |
| S9 | Have you considered yourself to have obesity at any point in the last… | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=133)* | *(n=35)* | *(n=98)* |
| 1 | 3 months | 1% | 17% | - |
| 2 | 4-6 months | 0% | 6% | - |
| 3 | 7-12 months | 2% | 20% | - |
| 4 | 13-18 months | 2% | 26% | - |
| 5 | 19-24 months | 3% | 31% | - |
| 6 | I have considered myself to be obese in the past, but not in the past 24 months | 37% | 0% | 40% |
| 7 | N/A – I have not experienced obesity | 52% | 0% | 56% |
| 99 | No Response | 4% | 0% | 4% |

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| Asked of those who currently live with obesity or have lived with obesity in the past 2 years | | |
| S10 | Have you taken anti-obesity medications to manage your weight at any time in the past 24 months? | |
|  |  | **Individuals with Obesity** |
|  |  | *(n=642)* |
| 1 | Yes | 20% |
| 2 | No | 80% |

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| S11 | Do you have a history of obesity in your family, or not? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without**  **Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes | 44% | 73%↑ | 31% |
| 2 | No | 50% | 22% | 62% |
| 99 | Don’t Know/No Response | 6% | 5% | 7% |

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| --- | --- | --- | --- | --- |
| S12 | Are you a caregiver for someone who has obesity? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without**  **Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes | 9% | 14%↑ | 7% |
| 2 | No | 90% | 85% | 92% |
| 99 | Don’t Know/No Response | 1% | 0% | 1% |

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| S13 | Are you currently covered by any form of health insurance? A health plan would include any private insurance plan through an employer or a plan that you purchased yourself, as well as a government program like Medicare or Medicaid. | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without**  **Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes (Insured) | 92% | 95%↑ | 91% |
| 2 | No (Uninsured) | 8% | 5% | 9% |

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| Asked of those who reported they are covered by a health insurance plan | | | | |
| S14 | Which of the following types of health insurance plans do you have? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=934)* | *(n=607)* | *(n=327)* |
| \_1 | A plan through an employer (either yours or a family member’s) | 46% | 42% | 47% |
| \_2 | A plan either you or your family member purchased directly from an insurance company | 6% | 3% | 7% |
| \_3 | A plan either you or your family member purchased yourself from a state or federal marketplace | 7% | 7% | 7% |
| \_4 | Medicaid | 21% | 23% | 20% |
| \_5 | Medicare | 23% | 33%↑ | 19% |
| \_6 | VA/Tri-Care/Military | 3% | 3% | 3% |
| 99 | Don’t Know/Not sure | 1% | 0% | 1% |

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| **MAIN QUESTIONNAIRE BEGINS** |

1. **AWARENESS OF OBESITY RISKS**

|  |  |  |  |  |  |  |  |  |
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| Q1 | Thinking about different diseases and public health issues, please rate how serious a problem you think each is for society? | | | | | | | |
|  |  | Very serious | Somewhat serious | Not very serious | Not at all serious | Don’t Know/NA | **Total Serious**  **(1-2)** | **Total Not Serious**  **(4-3)** |
|  |  | 1 | 2 | 3 | 4 | 99 |  |  |
|  | **Total** *(n=1000)* |  |  |  |  |  |  |  |
| \_1 | Cancer | 81% | 16% | 1% | 0% | 2% | **97%** | **1%** |
| \_2 | Diabetes | 73% | 23% | 2% | 0% | 2% | **96%** | **3%** |
| \_3 | Heart disease | 79% | 17% | 1% | 0% | 2% | **97%** | **2%** |
| \_4 | Mental illness | 79% | 17% | 2% | 0% | 2% | **97%** | **2%** |
| \_5 | Obesity | 62% | 33% | 3% | 1% | 1% | **95%** | **4%** |
| \_6 | Substance abuse (alcohol and drugs) | 73% | 23% | 2% | 0% | 2% | **96%** | **2%** |
| \_7 | HIV/AIDS | 48% | 36% | 10% | 1% | 4% | **84%** | **12%** |
|  | **Individuals with Obesity** *(n=642)* | | | | | | | |
| \_1 | Cancer | 81% | 16% | 0% | 0% | 2% | **97%** | **1%** |
| \_2 | Diabetes | 76% | 21% | 1% | 0% | 1% | **98%**↑ | **1%** |
| \_3 | Heart disease | 81% | 16% | 1% | 0% | 1% | **97%** | **2%** |
| \_4 | Mental illness | 79% | 19% | 1% | 0% | 1% | **98%** | **2%** |
| \_5 | Obesity | 71%↑ | 27% | 2% | 0% | 0% | **98%**↑ | **2%** |
| \_6 | Substance abuse (alcohol and drugs) | 75% | 22% | 1% | 1% | 1% | **97%** | **2%** |
| \_7 | HIV/AIDS | 49% | 35% | 11% | 1% | 4% | **84%** | **12%** |
|  | **Individuals without Obesity** *(n=358)* | | | | | | | |
| \_1 | Cancer | 81% | 16% | 1% | 0% | 2% | **97%** | **1%** |
| \_2 | Diabetes | 72% | 23% | 3%↑ | 0% | 2% | **95%** | **3%** |
| \_3 | Heart disease | 78% | 18% | 1% | 0% | 2% | **96%** | **2%** |
| \_4 | Mental illness | 79% | 17% | 2% | 0% | 2% | **96%** | **2%** |
| \_5 | Obesity | 59% | 35%↑ | 4% | 1% | 1% | **94%** | **4%** |
| \_6 | Substance abuse (alcohol and drugs) | 72% | 23% | 3%↑ | 0% | 2% | **96%** | **3%** |
| \_7 | HIV/AIDS | 48% | 37% | 10% | 1% | 4% | **84%** | **11%** |

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| Q2 | How significant or serious of a health concern do you believe obesity is… | | | | | | | | |
|  |  |  | Very serious | Somewhat serious | Not very serious | Not at all serious | Don’t Know/NA | **Total Serious**  **(1-2)** | **Total Not Serious**  **(4-3)** |
|  |  |  | 1 | 2 | 3 | 4 | 99 |  |  |
| \_1 | Across the country | **Total** *(n=500)* | 62% | 32% | 5% | 0% | 1% | **94%** | **5%** |
| **Individuals with Obesity** *(n=319)* | 70%↑ | 27% | 2% | 0% | 1% | **97%** | **2%** |
| **Individuals without Obesity** *(n=181)* | 59% | 34% | 6%↑ | 0% | 1% | **93%** | **6%** |
| \_2 | In the nation | **Total** *(n=500)* | 60% | 34% | 4% | 1% | 1% | **94%** | **5%** |
| **Individuals with Obesity** *(n=323)* | 70%↑ | 28% | 1% | 0% | 0% | **98%**↑ | **2%** |
| **Individuals without Obesity** *(n=131)* | 55% | 37%↑ | 5%↑ | 1% | 2% | **92%** | **6%** |

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| Q3 | Based on what you know, how much of a risk is obesity to a person’s overall health? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=998)* | *(n=642)* | *(n=356)* |
| 1 | Very high risk | 65% | 66% | 64% |
| 2 | Somewhat high risk | 31% | 32% | 31% |
| 3 | A little risk | 3% | 2% | 4% |
| 4 | No risk at all | 1% | 0% | 2% |
|  | **Total Risk (1-2)** | **96%** | **98%** | **95%** |
|  | **Total Not Risk (4-3)** | **4%** | **2%** | **5%** |

1. **IMPACT ON LIFE**

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| Asked of those who currently live with Obesity | | |
| Q4 | Thinking specifically about Obesity, please rate how well you feel your condition is managed on a scale: Scale from 1 to 4 where 1 means your condition is not at all under control and 4 means your condition is completely under control. | |
|  |  | **Individuals with Obesity** |
|  |  | *(n=638)* |
| 4 | Completely under control | 2% |
| 3 | Somewhat under control | 45% |
| 2 | Not under control | 38% |
| 1 | Not at all under control | 15% |
|  | **Total Control (4-3)** | **47%** |
|  | **Total Not Control (1-2)** | **53%** |

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| Asked of those who currently live with Obesity | | | | | | | | | |
| Q5 | In the past 12 months, how has having obesity impacted the following aspects of your daily life? Please use a scale from one (1) to four (4) where one means no impact at all and four means a very negative impact… | | | | | | | | |
|  | **Individuals with Obesity** *(n=642)* | No Impact  (1) | (2) | (3) | Very negative impact  (4) | DK/No  Response (99) | **Total No Impact**  **(1-2)** | **Total Negative Impact**  **(4-3)** |
| \_1 | Family and home life | 29% | 30% | 28% | 11% | 2% | **60%** | **39%** |
| \_2 | Work and career goals | 36% | 19% | 20% | 13% | 11% | **56%** | **33%** |
| \_3 | Your financial situation | 45% | 22% | 18% | 10% | 5% | **67%** | **29%** |
| \_4 | Friendships and social life | 33% | 27% | 24% | 13% | 2% | **61%** | **37%** |
| \_5 | Your ability to independently care for yourself | 47% | 26% | 19% | 7% | 2% | **73%** | **26%** |
| \_6 | Overall quality of life | 9% | 27% | 39% | 24% | 1% | **36%** | **63%** |

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Asked of those who currently live with Obesity | | | | | | | | | |
| Q6 | In the past 12 months, how has having obesity impacted the following aspects of your personal wellbeing? Please use a scale from one (1) to four (4) where one means no impact at all and four means a very negative impact… | | | | | | | | |
|  | **Individuals with Obesity** *(n=642)* | No Impact  (1) | (2) | (3) | Very negative impact  (4) | DK/No  Response (99) | **Total No Impact**  **(1-2)** | **Total Negative Impact**  **(4-3)** |
| \_1 | Self-esteem and confidence | 9% | 18% | 31% | 42% | 1% | **27%** | **73%** |
| \_2 | Motivation to do ordinary tasks | 15% | 24% | 32% | 28% | 1% | **39%** | **60%** |
| \_3 | General optimism and outlook on life | 16% | 30% | 33% | 20% | 1% | **46%** | **53%** |
| \_4 | Ability to plan for the future | 28% | 30% | 27% | 13% | 2% | **58%** | **39%** |
| \_5 | Overall mental health | 16% | 27% | 33% | 23% | 1% | **43%** | **55%** |

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| Asked of those who currently live with Obesity or caregivers for individuals with Obesity | | | | |
| Q7A | Have you, yourself, ever faced discrimination or harassment due to having obesity? | | | |
| Q7B | Has someone you care for ever faced discrimination or harassment due to having obesity? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=702)* | *(n=642)* | *(n=60)* |
| 1 | Yes | 47% | 52%↑ | 33% |
| 2 | No | 52% | 47% | 65% |
| 99 | No Response | 1% | 1% | 2% |

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| --- | --- | --- | --- | --- |
| Q8 | To what extent do you believe social stigma and discrimination due to obesity affects one’s ability to access care and treatment? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=994)* | *(n=640)* | *(=354)* |
| 4 | A great deal | 35% | 38% | 34% |
| 3 | Somewhat | 45% | 42% | 46% |
| 2 | A little | 15% | 15% | 15% |
| 1 | None at all | 5% | 5% | 6% |
|  | **Total Deal (4-3)** | **80%** | **80%** | **80%** |
|  | **Total Not Deal (1-2)** | **20%** | **20%** | **20%** |

1. **OBESITY CARE SOLUTIONS**

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| Asked of those who currently live with Obesity or caregivers for individuals with Obesity | | | | |
| Q9A | In the last 12 months, have you discussed obesity treatment options with your doctor or healthcare provider? | | | |
| Q9B | In the last 12 months, have you discussed obesity treatment options with a doctor or healthcare provider for someone you care for? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=663)* | *(n=642)* | *(n=21)* |
| 1 | Yes | 45% | 43% | 62% |
| 2 | No | 54% | 56% | 38% |
| 99 | Don’t Know/No Response | 1% | 1% | 0% |

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| Q10 | Are you aware of the following obesity care solutions? | | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** | |
|  |  | Yes % | | |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* | |
| \_1 | Counseling or intensive behavioral therapy | 54% | 62%↑ | 51% | |
| \_2 | Behavior modification and physical activity (such as weight loss programs) | 82% | 86%↑ | 80% | |
| \_3 | Anti-obesity medications | 71% | 81%↑ | 66% | |
| \_4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | 90% | 90% | 90% | |
| \_5 | Nutrition and dietician services | 90% | 91% | 90% | |
| \_6 | Physiotherapy and chiropractic services | 35% | 33% | 36% | |

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| Asked of those who reported they are aware of anti-obesity medications as a solution | | | | |
| Q11 | Based on what you know about anti-obesity medications how effective is it as a treatment for obesity? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=758)* | *(n=522)* | *(n=236)* |
| 4 | Very effective | 14% | 15% | 13% |
| 3 | Somewhat effective | 57% | 54% | 58% |
| 2 | Not so effective | 13% | 15% | 12% |
| 1 | Not at all effective | 1% | 2% | 1% |
| 99 | Don’t Know/No Response | 16% | 15% | 16% |
|  | **Total Effective (4-3)** | **70%** | **69%** | **71%** |
|  | **Total Not effective (1-2)** | **14%** | **16%** | **13%** |

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| --- | --- | --- | --- | --- |
| Asked of those who reported they are aware of anti-obesity medications as a solution | | | | |
| Q12 | Based on what you know about anti-obesity medications, how safe is it as a treatment for obesity? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=758)* | *(n=522)* | *(n=236)* |
| 4 | Very safe | 7% | 6% | 8% |
| 3 | Somewhat safe | 44% | 48% | 42% |
| 2 | Not so safe | 27% | 23% | 28% |
| 1 | Not at all safe | 4% | 5% | 3% |
| 99 | Don’t Know/No Response | 19% | 17% | 19% |
|  | **Total Safe (4-3)** | **53%** | **54%** | **50%** |
|  | **Total Not Safe (1-2)** | **29%** | **29%** | **31%** |

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| Asked of those who currently live with Obesity or caregivers for individuals with Obesity | | | | | |
| Q13A | Have you, yourself, tried any of these obesity care solutions in the past 12 months? | | | | |
| Q13B | Has someone you care for tried any of these obesity care solutions in the past 12 months? | | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** | |
|  |  | Yes % | | |
|  |  | *(n=663)* | *(n=642)* | *(n=21)* | |
| \_1 | Counseling or intensive behavioral therapy | 14% | 12% | 29% | |
| \_2 | Behavior modification and physical activity (such as weight loss programs) | 44% | 41% | 71% | |
| \_3 | Anti-obesity medications | 22% | 19% | 38% | |
| \_4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | 7% | 6% | 14% | |
| \_5 | Nutrition and dietician services | 34% | 30% | 62% | |
| \_6 | Physiotherapy and chiropractic services | 6% | 7% | 5% | |

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| Asked of those who reported they’ve tried any of the obesity care solutions in the past 12 months | | | | |
| Q14A | Have you ever faced any barriers when seeking any obesity care solutions in the past 12 months? | | | |
| Q14B | Has someone you care for ever faced any barriers when seeking any obesity care solutions in the past 12 months? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=388)* | *(n=369)* | *(n=19)* |
| 1 | Yes | 39% | 39% | 37% |
| 2 | No | 55% | 58% | 42% |
| 99 | Don’t Know/No Response | 6% | 3% | 21% |

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| --- | --- | --- | --- | --- |
| Asked of those who reported trying anti-obesity medications in the past 12 months and faced barriers in seeking them | | | | |
| Q15A | What barriers, if any, have you encountered when accessing anti-obesity medications? | | | |
| Q15B | What barriers, if any, has someone you care for encountered when accessing anti-obesity medications? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | Yes % | | |
|  |  | *(n=71)* | *(n=66)* | *(n=5)* |
| \_1 | Provider could not provide obesity care | 28% | 30% | 20% |
| \_2 | Provider for the treatment was not in-network per the insurance plan | 40% | 45% | 20% |
| \_3 | Insurance would not cover the cost of the treatment | 76% | 74% | 80% |
| \_4 | Out of pocket costs were too high | 84% | 85% | 80% |
| \_5 | Stigma and/or discrimination from provider or insurer | 30% | 27% | 40% |
| \_6 | Step therapy (i.e. I had to try and fail on another medicine before getting the medicine my doctor/healthcare provider originally prescribed) | 50% | 47% | 60% |

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| Q16 | How important do you think it is for insurance to cover the full range of anti-obesity treatments including medication? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals with Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 4 | Very Important | 69% | 79%↑ | 55% |
| 3 | Somewhat Important | 31% | 19% | 36% |
| 2 | Not very Important | 6% | 1% | 8% |
| 1 | Not at all important | 1% | 1% | 1% |
| 99 | No Response | 1% | 0% | 1% |
|  | **Total Important (4-3)** | **93%** | **98%** | **91%** |
|  | **Total Not important (1-2)** | **7%** | **2%** | **9%** |

1. **INSURANCE COVERAGE BENCHMARK**

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| --- | --- | --- | --- | --- | --- |
| Asked of those who have an employer-sponsored health insurance plan | | | | | |
| Q17 | Are you aware if your insurance covers any of the following obesity care solutions? | | | | |
|  |  |  | Yes, my insurance covers this | No, my insurance does not cover this | Don’t Know/NA |
|  |  | 1 | 2 | 99 |
| \_1 | Counseling or intensive behavioral therapy | **Total** *(n=934)* | 25% | 7% | 68% |
| **Individuals with Obesity** *(n=609)* | 30%↑ | 11%↑ | 59% |
| **Individuals without Obesity** *(n=325)* | 22% | 6% | 72% |
| \_2 | Behavior modification and physical activity (such as weight loss programs) | **Total** *(n=934)* | 16% | 14% | 70% |
| **Individuals with Obesity** *(n=609)* | 19% | 21%↑ | 60% |
| **Individuals without Obesity** *(n=325)* | 14% | 11% | 75% |
| \_3 | Anti-obesity medications | **Total** *(n=934)* | 19% | 12% | 69% |
| **Individuals with Obesity** *(n=609)* | 24%↑ | 20%↑ | 56% |
| **Individuals without Obesity** *(n=325)* | 17% | 9% | 74% |
| \_4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | **Total** *(n=934)* | 17% | 13% | 70% |
| **Individuals with Obesity** *(n=609)* | 22%↑ | 16%↑ | 62% |
| **Individuals without Obesity** *(n=325)* | 15% | 11% | 74% |
| \_5 | Nutrition and dietician services | **Total** *(n=934)* | 29% | 10% | 61% |
| **Individuals with Obesity** *(n=609)* | 33%↑ | 14%↑ | 53% |
| **Individuals without Obesity** *(n=325)* | 26% | 9% | 65% |
| \_6 | Physiotherapy and chiropractic services | **Total** *(n=934)* | 20% | 11% | 69% |
| **Individuals with Obesity** *(n=609)* | 17% | 17%↑ | 66% |
| **Individuals without Obesity** *(n=325)* | 22% | 8% | 70% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Q18 | How much would you support or oppose insurance coverage for the following obesity treatments? | | | |
|  | **TOTAL SUPPORT SUMMARY TABLE** | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=989)* | *(n=639)* | *(n=350)* |
| \_5 | Nutrition and dietician services | 98% | 99%↑ | 97% |
| \_1 | Counseling or intensive behavioral therapy | 96% | 97% | 96% |
| \_2 | Behavior modification and physical activity (such as weight loss programs) | 97% | 97% | 96% |
| \_6 | Physiotherapy and chiropractic services | 93% | 95% | 93% |
| \_3 | Anti-obesity medications | 88% | 93%↑ | 85% |
| \_4 | Weight loss surgeries (such as bariatric, gastric sleeve, liposuction, etc.) | 87% | 92%↑ | 85% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Asked of those who currently live with Obesity or caregivers for individuals with Obesity | | | | |
| Q19A | Now, thinking specifically about anti-obesity medications, how likely, if at all, are you to consider this as a treatment option for yourself if it was covered by your insurance provider? | | | |
| Q19B | Now, thinking specifically about anti-obesity medications, how likely,if at all, are you to consider this as a treatment option for someone you care for if it was covered by your insurance provider? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=663)* | *(n=642)* | *(n=21)* |
| 4 | Very likely | 42% | 42% | 43% |
| 3 | Somewhat likely | 33% | 32% | 38% |
| 2 | Not very likely | 15% | 15% | 14% |
| 1 | Not at all likely | 10% | 10% | 5% |
|  | **Total Likely (4-3)** | **75%** | **75%** | **81%** |
|  | **Total Not likely (1-2)** | **25%** | **25%** | **19%** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Asked of those who currently live with Obesity or caregivers for individuals with Obesity | | | | |
| Q20A | How helpful, if at all, would taking anti-obesity medication be to improving your overall quality of life? | | | |
| Q20B | How helpful, if at all, would taking anti-obesity medication be to improving the overall quality of life of someone you care for? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=663)* | *(n=642)* | *(n=21)* |
| 4 | Very helpful | 45% | 44% | 52% |
| 3 | Somewhat helpful | 38% | 38% | 38% |
| 2 | Not very helpful | 10% | 11% | 5% |
| 1 | Not at all helpful | 5% | 5% | 5% |
| 99 | No Response | 1% | 1% | 0% |
|  | **Total Helpful (4-3)** | **83%** | **83%** | **90%** |
|  | **Total Not helpful (1-2)** | **15%** | **16%** | **10%** |

|  |  |  |
| --- | --- | --- |
| Asked of those who currently live with Obesity and have an employer-sponsored health plan | | |
| Q21 | How important is it to you that your employer maintain insurance plans that cover anti-obesity medications? | |
|  |  | **Individuals with Obesity** |
|  |  | *(n=253)* |
| 4 | Very important | 64% |
| 3 | Somewhat important | 26% |
| 2 | Not very important | 7% |
| 1 | Not at all important | 2% |
|  | **Total Important (4-3)** | **91%** |
|  | **Total Not important (1-2)** | **9%** |

|  |  |  |
| --- | --- | --- |
| Asked of those who currently live with Obesity and have an employer-sponsored health plan | | |
| Q22 | How likely are you to consider changing jobs if an employer-sponsored insurance plan covered anti-obesity medications? | |
|  |  | **Individuals with Obesity** |
|  |  | *(n=253)* |
| 4 | Very likely | 10% |
| 3 | Somewhat likely | 21% |
| 2 | Not very likely | 29% |
| 1 | Not at all likely | 38% |
| 99 | No Response | 3% |
|  | **Total Likely (4-3)** | **30%** |
|  | **Total Not Likely (1-2)** | **67%** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Asked of those who have an employer-sponsored health plan | | | | |
| Q23 | How much do employee benefits, including insurance coverage, factor into your decision to take a particular job? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=407)* | *(n=253)* | *(n=154)* |
| 4 | A lot | 45% | 40% | 47% |
| 3 | Some | 40% | 38% | 42% |
| 2 | A little | 10% | 16%↑ | 8% |
| 1 | Not at all | 4% | 5% | 3% |
| 99 | No Response | 1% | 2% | 1% |

1. **PERCEPTIONS OF OBESITY**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Q24 | Please indicate the extent to which you agree or disagree with the following statements: | | | |
|  | **TOTAL AGREE SUMMARY TABLE** | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| \_6 | Individuals with obesity are more likely to develop other serious health issues. | 98% | 98% | 97% |
| \_5 | Individuals living with obesity face social stigma and discrimination. | 94% | 97%↑ | 93% |
| \_2 | Obesity results from many different genetic, environmental, and societal factors. | 94% | 96% | 93% |
| \_7 | Health insurance should provide the same benefits for people with obesity as those with other chronic conditions. | 91% | 98%↑ | 87% |
| \_8 | Everyone should have access to anti-obesity medications if they need them. | 86% | 93%↑ | 83% |
| \_1 | Obesity is a disease and should be treated as such. | 84% | 92%↑ | 80% |
| \_11 | Obesity is one of the greatest public health threats we are facing. | 84% | 90%↑ | 82% |
| \_9 | Anti-obesity medicines are an important tool in addressing obesity. | 80% | 87%↑ | 77% |
| \_4 | Obesity is a mental health issue. | 72% | 73% | 72% |
| \_10 | Obesity is a disease and not a choice. | 67% | 81%↑ | 61% |
| \_3 | Obesity is a women’s health issue. | 48% | 54%↑ | 46% |

1. **DEMOGRAPHICS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S1 | How old are you? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | 18-24 | 12% | 3% | 16% |
| 2 | 25-34 | 18% | 8% | 22% |
| 3 | 35-44 | 16% | 17% | 15% |
| 4 | 45-54 | 18% | 20% | 17% |
| 5 | 55-64 | 19% | 28% | 15% |
| 6 | 65-75 | 17% | 23% | 14% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ETHNIC\_**  **RACE** | **RACE-ETHNICITY (COLLAPSED) - HIDDEN** | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | WHITE (Non-Hispanic) | 62% | 78% | 55% |
| 2 | BLACK (Non-Hispanic) | 12% | 9% | 13% |
| 3 | ASIAN (Non-Hispanic) | 6% | 2% | 8% |
| 4 | OTHER (Non-Hispanic) | 6% | 4% | 7% |
| 5 | HISPANIC | 15% | 8% | 18% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S3B | **CENSUS REGION** | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | NORTHEAST | 16% | 18% | 22% |
| 2 | MIDWEST | 24% | 29% | 15% |
| 3 | SOUTH | 39% | 38% | 39% |
| 4 | WEST | 21% | 15% | 23% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D3 | Are you the parent or guardian of any child under the age of 18 living in your household? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes - Parent | 29% | 22% | 32% |
| 2 | No – Not a Parent | 70% | 77% | 67% |
| 99 | Prefer not to answer | 1% | 1% | 1% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D4 | How many people 18 years or older currently reside in your household, including yourself? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=253)* | *(n=140)* | *(n=113)* |
| 1 | 1 Single person household | 10% | 11% | 10% |
| 2 | 2 | 61% | 47% | 65% |
| 3 | 3 | 16% | 26% | 13% |
| 4 | 4 | 6% | 9% | 5% |
| 5 | 5 or more | 6% | 6% | 6% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Asked of those who are parents or guardians of children under 18 | | | | |
| D5 | How many children under the age of 18 live in your household? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=253)* | *(n=140)* | *(n=113)* |
| 0 | NO CHILDREN | 2% | 4% | 2% |
| 1 | 1 | 55% | 56% | 55% |
| 2 | 2 | 25% | 24% | 26% |
| 3 | 3 | 14% | 11% | 15% |
| 4 | 4 OR MORE | 3% | 5% | 3% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D6 | Do you consider yourself to be the primary caregiver for someone in your household suffering from a serious illness, chronic condition or disability? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes - Caregiver | 17% | 22% | 15% |
| 2 | No – Not a caregiver | 82% | 77% | 84% |
| 99 | Prefer not to answer | 1% | 1% | 1% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D7 | Are you currently… | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Married | 39% | 41% | 38% |
| 2 | Living with a partner | 12% | 10% | 13% |
| 3 | Widowed | 6% | 7% | 6% |
| 4 | Divorced | 11% | 18% | 8% |
| 5 | Separated | 2% | 2% | 2% |
| 6 | Never been married | 29% | 23% | 32% |
| 99 | Prefer not to answer | 1% | 0% | 1% |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| D8 | How would you describe your sexual orientation? | | | | |
|  |  | | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Bisexual | | 5% | 5% | 5% |
| 2 | Gay/Lesbian | | 3% | 2% | 3% |
| 3 | Heterosexual/Straight | | 90% | 90% | 90% |
| 4 | Pansexual | | 1% | 1% | 1% |
| 5 | Queer | | 0% | 0% | 0% |
| 98 | Other | | 1% | 0% | 1% |
| 99 | Prefer not to answer | | 1% | 0% | 1% |
| D9 | | What best describes your employment situation today? | | | |
|  | |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  | |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | | Employed full-time | 38% | 36% | 39% |
| 2 | | Employed part-time | 15% | 10% | 17% |
| 3 | | Unemployed | 9% | 7% | 10% |
| 4 | | Student | 4% | 2% | 5% |
| 5 | | Retired | 19% | 24% | 16% |
| 6 | | On disability and can’t work | 5% | 12% | 3% |
| 7 | | Homemaker or stay at home parent | 9% | 9% | 9% |
| 99 | | Prefer not to answer | 1% | 1% | 1% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D10 | Are you currently a member of AARP? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes – AARP Member | 19% | 26% | 15% |
| 2 | No | 81% | 74% | 85% |
| 99 | Prefer not to answer | 0% | 0% | 0% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **PARTY** | **PARTY ID (COLLAPSED)** | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | REPUBLICAN [D11A =1 OR D11C = 1] | 31% | 31% | 31% |
| 2 | INDEPENDENT/OTHER [D11A=3 OR 4 AND D11C = 3] | 21% | 22% | 21% |
| 3 | DEMOCRAT [D11A=2 OR D11C = 2] | 43% | 42% | 44% |
| 99 | PREFER NOT TO ANSWER | 4% | 5% | 4% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D12A | **EDUCATION GROUPS** | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | HIGH SCHOOL OR LESS [D12=1, 2] | 21% | 17% | 22% |
| 2 | SOME COLLEGE [D12=3, 4, 5] | 36% | 44% | 33% |
| 3 | COLLEGE [D12=6] | 29% | 24% | 30% |
| 4 | POST-GRAD [IF D12=7, 8, 9] | 14% | 15% | 14% |
| 99 | UNKNOWN | 0% | 0% | 0% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D13 | Have you or another member of your household ever served on active duty in the U.S. Armed Forces, Reserves, or National Guard? | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | Yes, I have | 3% | 4% | 3% |
| 2 | Yes, another member of my household | 11% | 11% | 11% |
| 3 | No | 85% | 85% | 86% |
| 99 | Prefer not to answer | 1% | 0% | 1% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D14A | **COLLAPSED INCOME GROUPS** | | | |
|  |  | **Total** | **Individuals with Obesity** | **Individuals without Obesity** |
|  |  | *(n=1000)* | *(n=642)* | *(n=358)* |
| 1 | <$20K | 14% | 15% | 13% |
| 2 | $20-50K | 27% | 31% | 26% |
| 3 | $50-100K | 23% | 21% | 25% |
| 4 | $100-150K | 26% | 27% | 25% |
| 5 | >$150K | 7% | 5% | 8% |
| 99 | UNKNOWN | 3% | 1% | 3% |